

## Case Study: Deer Park Golf & Country Club





## Deer Park Golf Club broadband is on par with the very best thanks to Rapier Systems

Championship golf course Deer Park is situated in Livingston just off the M8 motorway. Apart from the award-winning course the complex incorporates a country club, gym, ten-pin bowling centre and conference and event facility. The club and an adjacent business park and residential apartments are all built and owned by the Muir Group, one of Scotland's leading builders.

A key requirement for the club and business park is fast, robust and reliable broadband as Stuart Cruickshank, general manager of the Deer Park Country Club explains:

- We needed to have totally reliable wifi throughout the club, bowling centre and conference facility as more and more of our members and guests want to access their mobile devices for leisure and business. Through a tendering process our internal IT department choose Fife-based wireless specialists Rapier Systems. 37
- Rapier listened carefully to our requirements and recommended that we install an uncontended broadband link. Although this is more expensive it means that guests get a consistent internet experience regardless of how many users are using the wifi at the same time. This is particularly important for our conference users and tenants in the business centre who

expect 100% uptime from their Internet connection. Our conference users don't want buffering to occur during presentations.

He added: <sup>64</sup> Rapier has designed the system so our tills and phones all run over our broadband link. The company has also installed a large number of access points so that our guests can receive a strong wifi signal wherever they are in the club. Rapier has also installed a clever piece of software, which enables us to use Facebook and Twitter to communicate with members and guests as well as gather valuable marketing data to allow us to tailor our activities more closely to members' needs. Having a wifi facility in the ten pin bowling centre has been very popular and we have seen a 24% leap in sales and I believe this may be due in part to the excellent wifi facility.<sup>77</sup>





Rapier really know what they are doing when it comes to wifi. The installation was very smooth and we did not experience any interruption to our day to day operations. Whenever we have had glitches, and these have not been many, Rapier has been very responsive in resolving them quickly either by a site visit or by remote diagnostics.

Rapier delivered a reliable and very cost effective alternative to leased fibre circuits. They also provide tangible value in the way they support the solution – all very necessary for our business and our customers.

Sharon McDade, IT manager for the Muir Group

For further information about the solutions Rapier can provide to the hospitality and leisure sector please visit www.rapiersystems.com or call 0845 299 6171



## **About Rapier Systems**

Formed in 2003 Rapier has unrivalled expertise in the design, delivery and support of wireless (including WiFi) networks and systems; the company is a value added integrator of best-in-class wireless products.

Rapier has grown dramatically on the back of a surge in

Scotland and it has offices in Staffordshire and

Rapier has a UK wide customer base in sectors that include Local Government; Transport, Renewables, Oil



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